

James Spahr

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Professional Work Experience

February 2006 – Present

Senior Information Architect, Avenue A | Razorfish

Currently leading the information architecture and user experience on website projects for Ford Motor Company.

September 2005 – February 2006

Designer, Frog Design

Responsibilities include systems design, designing information graphics and embedded UI elements.

January 2005 – May 2005

Interim Assistant Chair, Pratt Institute

Responsibilities include helping to manage a 72 member faculty, 1.7 million dollar budget and a student body of 600. Supervise an office staff of 4 people.

September 2001 – present

Adjunct Assistant Professor, Pratt Institute

Currently teaching 2 courses: Information Architecture and Typography to undergraduate communications design majors. I drafted the original syllabus for the Information Architecture course.

July 1996 – October 2004

Senior Designer, Designframe Incorporated

Responsible for all website and information design projects. Website management involves overseeing and/or producing the structure, code (database, scripting, html), imagery, visual design and user experience.

Worked a variety of projects over the course of eight years, including product development, print advertising, packaging and websites.

July 1994 – July 2006

Freelance, Various Clients.

I have produced websites, identities and exhibits for a number of freelance clients.

Publications and Appearances

March 2003

Information Architecture Summit,

“Visualizing Website Traffic.” Poster exhibit.

September 2002

Boxes and Arrows, “Teaching Information Architecture to the Design Student”

Spring 1998

Graphis Book Design 2

Pratt Institute’s 1996 yearbook is featured in the design section.

Awards

2001

ID Magazine Design Review

Design Distinction Award, won for identity work done for GKD Metal Fabrics, I was responsible for the website aspect of their identity.

Education

September 1992 – May 1996

Pratt Institute

BFA, Communications Design (Graphic Design), minor in Art History. Attended Pratt on a National Talent Search scholarship.

Organizations

IAI, Information Architecture Institute

member since 2002

NYC IA Salon, a community of practice

founding member (2001)

AIGA, American Institute of Graphic Artists

member since 1996